

Date of the event:

On Thursday 30th September 2010
From 01:00 PM to 2:00 PM

Location:

Luxembourg School of Finance
University of Luxembourg
4 Rue Albert Borschette
2nd Floor
Modigliani Miller Auditorium (E02-003)
L-1246 Luxembourg

Registrations:

- Free seminar (with lunch included)
- Registrations by email before September 27th, 2010
- At the following address : lsf-events@uni.lu

Information:

Ms Caroline Herfroy
Tel : +352 46 66 44 6335

<http://www.lsf.lu/index.php/eng/Research/Seminars-and-Workshops>



The LSF is pleased to invite you to the following lunch seminar:

Engineering Trust – Reciprocity in the Production of Reputation Information

*By Prof. Axel Ockenfels
University of Cologne*



Thursday 30th September 2010
From 01:00 PM to 2:00 PM

***Engineering Trust – Reciprocity in
the Production of Reputation Information***

By Axel Ockenfels

The **Luxembourg School of Finance**

Reciprocal feedback distorts the production and content of reputation information, hampering trust and trade efficiency. Guided by feedback patterns observed on eBay and other sources we run laboratory experiments to investigate how reciprocity can be managed by changes in the way feedback information flows through the system, leading to more accurate reputation information, more trust and more efficient trade.

Is pleased to invite you to the

LSF Seminar

